

BTM Rubric Assessment

Appendix H: Assessment of CAS Candidates Under 13.5.1

Information used in the assessment:

List all of the sources of information used to assess the candidate, including teaching dossier; teaching evaluations from WLU; provided by the candidate (specify).

(a) Requisite Academic Qualifications (Y/N)

The applicant has the requisite academic qualifications for the position as posted, i.e., the relevant academic degree or certificate, education in the academic specialty, and/or the appropriate professional training and experience. Departments shall specify the minimum degree necessary for the position and they should specify the area or field for the required degree. Departments may also specify recognized professional degrees or designations or specialized training (e.g., LLB, BEd, CA, language proficiency). If the applicant does not have the requisite academic qualifications for the position as posted, he/she shall not be considered for the position.

(b) Teaching experience in the posted course or similar or substantially similar course(s):

20 possible points

(l) student evaluations in the posted course or similar to substantially similar course(s) (up to 15)

Max Points Possible: 15 possible points

Points	Definition	MB115	MB202	MB235	MB237	MB300	MB305	MB307
0	less than satisfactory performance	<4	<4.5	<4	<4.5	<4	<3.5	<3.5

Points	Definition	
0	less than satisfactory performance	<4
5	satisfactory performance	[4,5.5)
10	good level of performance	[5.5,6.5)
15	excellent performance	[6.5,7]

(II) teaching dossier or other supporting

Max Points Possible: 20 possible points

Each element of the teaching dossier scored 1 to 4, with 4 being excellent.

	Weight		Definition
Philosophy, including evidence throughout document that it is enacted (where possible)	0.3	0	not submitted
Approach to teaching Teaching contributions	0.2	1	less than satisfactory

- 5 marketing certification (Certified Marketing Management Professional or Professional Certified Marketer)
- 5 experience working in more than one organization in a marketing capacity

MB215 Software Development

- 5 current/recent (past 2 years) experience working as a software developer
- 5 current/recent (past 2 years) experience working in a combined IT/business job
- 5 current/recent (past 2 years) experience with Java

MB235 Stats

- 5 has professional experience in sampling and surveys
- 5

5 over 10 years experience